## 2022-2023 District Goals

District: 122

Constitutional Area: Europe



## **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 33% of clubs in our district report service.

### **Action Plan**

Service Activities.docx

## MEMBERSHIP DEVELOPMENT

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## **Quarterly Targets**

|             | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0         | 0               | 10          | 10              |
| 2nd Quarter | 0         | 0               | 10          | 5               |
| 3rd Quarter | 0         | 0               | 5           | 5               |
| 4th Quarter | 0         | 0               | 10          | 5               |

#### **FY New Clubs**

0

#### **FY Charter Members**

0

**FY New Members** 

35

FY Retention Goal

25

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

### **Action Plan**

Membership Development.docx

## LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 8% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 35% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

#### **Action Plan**

Leadership Development.docx
Retention Goal.docx

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

### **Action Plan**

# **CUSTOM GOALS**

| Goal Stat | ement |
|-----------|-------|
|-----------|-------|

**Action Plan** 

**Goal Statement** 

**Action Plan** 

2021 22 Strategický plán.docx